**INDIANA**



**FOCUS ON THE BASICS**

**STATE PROJECT**

FCCLA members must be affiliated by February 1st

**Focus on the Basics**

**Overview:** Focus on the Basics is a project to recognize students who use the *planning process* to understand the basics of Family, Career, and Community Leaders of America. Students must create a presentation demonstrating their increased knowledge of FCCLA that will be displayed at State Leadership Conference.

**Entry:** Individual or Team (maximum of 3) Event

**VISUAL GUIDELINES:**

1. Use of the planning process to develop your project and include the planning process summary.
2. For this project a Trifold Board or Digital Presentation can be used.
   1. **Trifold Board: A tri-fold display board** (not exceeding 18” deep X 4’ wide X 4’ high, with no use of electrical equipment).
   2. **Digital Presentation:** PowerPoint or Google Slides presentation must be submitted with no more than 30 slides total. Name the file with the student first and last name, chapter name, and state project.

**PROJECT DETAILS:**

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| --- | --- |
| **Display Board** | **Slides Presentation** |
| 1. The title of the project, Focus on the Basics, must be included on the front of the board 2. There must be a 3” X 5” index card attached to the lower corner on the back of the display that identifies: Name, Chapter name, School, City, State, Grade and District. 3. Each step of the Planning Process is fully explained, neatly typed, no more than 1 page total for the Planning Process. | 1. The title of the project, Focus on the Basics, must be included (If digital: Title must be on Slide 1). 2. A slide identifying: Name, Chapter name, School, City, State, Grade and District. 3. Each step of the Planning Process is fully explained, neatly typed, and can be up to **five slides** total for the Planning Process. |

1. The display or presentation must include the following, each letter can be a slide or up to one page:
   * What are 10 benefits of joining FCCLA?
   * List the eight FCCLA purposes and tell what each means to you.
   * Summarize the history of FCCLA.
   * What is the FCCLA Creed? What does it mean to you?
   * FCCLA colors and what they represent
   * FCCLA emblem and what it represents
   * FCCLA flower and what it represents
   * FCCLA motto and what it represents
   * FCCLA mission and what it represents

5. The project will be evaluated according to the Focus on Basics rubric.

**FCCLA Planning Process**

**Summary Page Template**

*(This template may be modified, but all headings must be used in the correct order. The FCCLA logo and Planning Process graphics are encouraged but not required.)*

**IDENTIFY CONCERNS**

**SET A GOAL**

**FORM A PLAN (WHO, WHAT, WHEN, WHERE, HOW, COST, RESOURCES, AND EVALUATION)**

**ACT**

**FOLLOW UP**

**FOCUS ON THE BASICS**

*Self Score is Optional*

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| --- | --- | --- | --- | --- | --- |
| **EVALUATION** |  |  |  | SELF  SCORE | SCORE |
| **DISPLAY OR SLIDE PRESENTATION**  0 – 10 pts | Does not meet the specifications. Not neat or appealing. More than 2 required elements missing  0-3 | No Title  Missing 1or 2 required elements. Visual appeal could be improved  4-7 | Meets size specification, Title included  Neat and well organized and visually appealing  8-10 |  |  |
| **FCCLA PLANNING PROCESS**  0 – 10pts | Not attached  Not legible  0-3 | Available, but not attached  All steps are summarized  Somewhat messy  4-7 | Planning Process is fully explained, neatly typed or and included  8-10 |  |  |
| **GRAMMAR**  0 – 10 pts | Extensive grammatical and spelling errors  0-3 | Few grammatical and spelling errors  4-7 | No grammatical or spelling errors  8-10 |  |  |
| **APPEARANCE**  0 –10 pts | Presentation has minimal appeal both in design and content  0-3 | Presentation needs some improvement in design and content  4-7 | Visually appealing,  creative, and appropriate in design and content  8-10 |  |  |
| **PROJECT ID SLIDE**  0 – 5 pts | Missing 2 or more ID elements or not provided  0-1 | Missing 1 ID element,  ID index card misplaced  2-3 | All ID elements on index card on board  4-5 |  |  |
| **FCCLA BENEFITS**  0 - 10 pts | Few or No FCCLA Benefits  0-3 | Few Benefits listed  4-7 | 10 Benefits of joining  8-10 |  |  |
| **FCCLA PURPOSES**  0 – 10 pts | Purposes and explanation are missing  0-2 | Most of the purposes listed with explanations  3-7 | Eight purposes listed with explanation  8-10 |  |  |
| **FCCLA HISTORY**  0 – 5 pts | Missing several elements,  Summary lacks detail  0-1 | Summarized history of FCCLA in basic detail  2-3 | Summarized history of FCCLA in great detail  4-5 |  |  |
| **FCCLA**  **CREED**  0 – 5 pts | Creed and explanation missing  0-1 | Creed or explanation incorrect  2-3 | Creed listed with an explanation  4-5 |  |  |
| **FCCLA EMBLEM**  0 – 5 pts | Emblem and explanation missing or incorrect  0-1 | Emblem or explanation missing or incorrect  2-3 | Emblem present with an explanation  4-5 |  |  |
| **FCCLA**  **COLORS**  0 – 5 pts | Colors and explanation missing  0-1 | Color or explanation incorrect  2-3 | Colors listed with an explanation  4-5 |  |  |
| **FCCLA**  **FLOWER**  0 – 5 pts | Flower and explanation missing  0-1 | Flower or explanation incorrect  2-3 | Flower is present with an explanation  4-5 |  |  |
| **FCCLA MISSION**  0-5pts | Mission and explanation missing  0-1 | Mission or explanation  incorrect  2-3 | Mission is listed with an explanation  4-5 |  |  |
| **FCCLA MOTTO**  0-5 pts | Motto and explanation missing  0-1 | Motto or explanation  incorrect  2-3 | Motto is listed with an explanation  4-5 |  |  |
| **TOTAL**  **100 pts possible (comments on back)** | | | |  |  |

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| 0-69 | 70-79 | 80-89 | 90-100 |
| **Participation** | **Bronze** | **Silver** | **Gold** |